

Sony Ghostbusters: Frozen Empire Sweepstakes

OFFICIAL RULES

VOID WHERE PROHIBITED.

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: The Sony Ghostbusters: Frozen Empire Sweepstakes, which consists of a sweepstakes (the “**Sweepstakes**”) offering one (1) prize and an instant win game (the “**Instant Win Game**”) offering two thousand four hundred thirteen (2,413) prizes (collectively, the “**Promotion**”). The Promotion is open only to permanent legal residents of the fifty (50) United States (and the District of Columbia) who are at the time of entry (i) at least eighteen (18) years old, (ii) physically located and residing therein, and (iii) Sony Rewards Program Members (“**Entrant**”). This Promotion excludes Guam, Puerto Rico and all other U.S. and foreign territories and possessions. In order to win any prize valued at \$600 or greater, you must have a valid social security number or a valid U.S. personal tax identification. Employees of Sony Electronics Inc., Merkle Inc., and their parent and affiliate companies, their advertising or promotion agencies, their suppliers, those individuals involved in or associated with the production, design, printing, development, implementation, or handling of this Promotion, any agents acting for, or on behalf of the above entities, the above entities’ respective parents, subsidiaries, affiliates, licensees, service providers and related companies, and all such entities’ officers and directors (“**Sweepstakes Entities**”) as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible to participate in the Promotion. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. **Participation in the Promotion constitutes Entrant’s full and unconditional agreement to these Official Rules. Sponsor’s and Administrator’s decisions are final and binding in all matters related to the Promotion.** Winning a prize is contingent upon fulfilling all requirements set forth in these Official Rules. This Promotion is in no way sponsored, endorsed, or administered by, or associated with, X Corp. (formerly known as Twitter, Inc.) and/or Meta Platforms, Inc.

2. Sponsor: Sony Electronics Inc., Card Marketing & Services Company, 115 W. Century Rd., Suite 250, Paramus, NJ 07652. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Promotion begins on March 12, 2024 at 12:00 a.m. Pacific Time (“**PT**”) and ends on April 30, 2024 at 11:59 p.m. PT (the “**Promotion Period**”). Administrator’s computer is the official time-keeping device for this Promotion. The drawing for the Sweepstakes will occur on or after May 14, 2024. The winners for the Instant Win Game, will be chosen as indicated in Section 5 below.

4. How to Enter: During the Promotion Period, visit <https://sonyrewards.promo.eprize.com/ghostbustersfrozenempire> (“**Website**”) and complete and submit the registration form by providing your first and last name, and the email address associated with your Sony Rewards account, which must be a valid email address. Membership in Sony Rewards is free. If you are not a Sony Rewards Member, you must become a Member by completing the registration form with the information indicated above and accepting the Sony Rewards Terms and Conditions (<https://www.rewards.sony.com/terms.html>) and Sony Rewards Privacy Policy (<https://www.rewards.sony.com/privacy.html>). If an Entrant is a resident of a jurisdiction that deems them to be a minor, they must obtain parental/legal guardian consent prior to entering or submitting any personally identifiable information to Sponsor or Administrator. If Entrants use a web-enabled mobile device to participate, data rates may apply (Entrants should contact their service provider for data rates/plans).

Any potential registration that does not comply with the Sony Rewards Terms and Conditions or Privacy Policy as described above may be subject to disqualification from Sony Rewards and/or

the Promotion. Entrant will receive one (1) entry into the Sweepstakes for completing the registration form for the Promotion. Entrant will then be able to link to the Instant Win Game page and receive one (1) Instant Win Game play for the day the Entrant completes the registration form. Once on the Instant Win Game page, follow the links and instructions to play the Instant Win Game. The Instant Win Game results will be instantly displayed. If the Instant Win Game results indicate Entrant has won, Entrant will be a potential winner of the Instant Win Game prize indicated and will be provided directions for validation to claim the prize (as set forth in Section 5). Administrator is responsible for the functionality of the Instant Win Game.

Limit: Each Entrant may receive one (1) additional Sweepstakes entry and one (1) Instant Win Game play each calendar day (defined as 12:00 a.m. PT through 11:59 p.m. PT) during the Promotion Period for either registering or by returning to the Website and logging in.

Bonus Sweepstakes Entries: After Entrant has registered, Entrant may earn bonus entries (“**Bonus Entries**”) into the Sweepstakes by completing the seven (7) activities set forth below. NOTE: one (1) of the activities includes an alternate method of entry to earn the Bonus Entries

A. X (formerly known as Twitter) Referral: After Entrant enters the Sweepstakes, they can click on the “share” button on the Website and then share the prepopulated message on X. The prepopulated tweet post will contain a unique link to the Promotion. Entrant may only tweet one (1) time per day during the Promotion Period. Entrant will receive one (1) additional entry into the Sweepstakes for each friend that is or becomes a Sony Rewards member and then registers for the Sweepstakes through the unique link Entrant posts during the Promotion Period.

Limit: Each Entrant may receive up to ten (10) Bonus Entries in total during the Promotion Period via this method.

B. Facebook Referral: After Entrant enters the Sweepstakes, Entrant will also be invited to share the Promotion through the Website and then post the prepopulated message on Entrant’s Facebook wall. The wall post will contain a unique link to the Sweepstakes. Entrant may only post about the Promotion one (1) time per day during the Promotion Period. Entrant will receive one (1) additional entry into the Sweepstakes for each friend that is or becomes a Sony Rewards member and then registers for the Sweepstakes through the unique link Entrant posts during the Promotion Period.

Limit: Each entrant may receive up to ten (10) Bonus Entries in total during the Promotion Period via this method.

C. Email Referral: After Entrant enters the Sweepstakes, Entrant will be invited to submit the names and email addresses of up to three (3) friends per day from the Website each of whom must be eligible, in accordance with these Official Rules, to enter the Sweepstakes. Each friend that Entrant refers will receive an email to the submitted email address notifying them about the Sweepstakes and the Instant Win Game. Entrant may only refer friends with whom Entrant has an existing relationship. For each eligible friend Entrant referred who subsequently registers for the Sweepstakes via the link in the referral email during the Promotion Period, Entrant will receive one (1) additional entry into the Sweepstakes.

Limit: Each Entrant may receive up to ten (10) Bonus Entries in total during the Promotion Period via this method.

D. Click to Learn How to Link Accounts: Entrant must visit <https://www.rewards.sony.com/earn/digital-movies-and-discs/?%7Ecampaign=931901513> to learn about linking Entrant’s Sony Rewards account to Entrant’s Movies Anywhere account. By clicking on the link to learn more about Movies

Anywhere during the Promotion Period, Entrant will receive ten (10) additional entries into the Sweepstakes.

Limit: Each Entrant may earn ten (10) Bonus Entries one (1) time during the Promotion Period.

- E. Watch a Trailer:** After Entrant enters the Sweepstakes, follow the links and instructions to watch the featured trailer. After watching the featured trailer during the Promotion Period, Entrant will receive ten (10) additional entries into the Sweepstakes.

Limit: Each Entrant may earn ten (10) Bonus Entries one (1) time during the Promotion Period.

- F. Click to learn about Sony Rewards:** Entrant must visit https://www.rewards.sony.com/?affiliate_id=SR_bonusentry. By visiting this link to learn more about Sony Rewards during the Promotion Period, Entrant will receive ten (10) additional entries into the Sweepstakes.

Limit: Each Entrant may earn ten (10) Bonus Entries one (1) time during the Promotion Period.

- G. Upload a Sony Ghostbusters: Frozen Empire movie ticket in the Sony Rewards App**:**

- i. Purchase a Sony Ghostbusters: Frozen Empire movie ticket and follow the instructions to upload an image of your movie ticket to the Sony Rewards App. Entrant will receive thirty (30) Bonus Entries.
- ii. ****Earn Bonus Entries without purchasing a movie ticket:** To earn Bonus Entries without purchasing a movie ticket, print your name, address, phone number, email address, and age on a piece of paper and mail it in an envelope with proper postage to "Sony Ghostbusters: Frozen Empire Sweepstakes – Movie Ticket," c/o Merkle Inc., P.O. Box 5022, Department 861658, Kalamazoo, MI 49003-5022. You will receive thirty (30) Bonus Entries. Limit: One (1) entry per envelope. All mail-in entries must be handwritten and must be postmarked by April 30, 2024 and received by May 7, 2024. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: Each Entrant may earn thirty (30) Bonus Entries one (1) time during the Promotion Period by completing one of the methods described above.

Limit: Each Entrant can earn up to ninety (90) Bonus Entries by completing all of the activities listed.

Any potential registration that does not comply with the Sony Rewards Terms and Conditions or Privacy Policy as described above may be subject to disqualification from Sony Rewards and/or the Promotion. Multiple Entrants may not share the same email address. Any attempt by any Entrant to use multiple/different email addresses, Sony Rewards accounts, identities, registrations and logins, or any other methods in an attempt to defraud the entry process or gain additional entries or game plays will void that Entrant's plays/entries and that Entrant may be disqualified from the entire Promotion. Use of any automated system or devices to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected registrations, which will all be disqualified. In the event of a dispute as to the identity

of an Entrant, Sponsor and Administrator will rely on the information submitted by the Entrant to register for this Sweepstakes or to enroll in the Sony Rewards program). If any additional information provided by Entrant is inconsistent with the information provided at registration for this Sweepstakes OR enrollment into Sony Rewards, Sponsor and/or Administrator may disqualify such Entrant and such disqualification may result in the forfeiture of any prizes won. Sponsor and/or Administrator, in their discretion, may require additional documentation from Entrant to show proof of Entrant's identity. In the event of disqualification, any prize that Entrant might have been otherwise entitled to will not be awarded to such Entrant.

5. Verification of Potential Winners/Sweepstakes & Instant Win Game Winners: Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners for both the Sweepstakes and the Instant Win Game are final and binding in all matters related to the Promotion.

Sweepstakes: For the Sweepstakes, the Administrator will randomly select the potential Sweepstakes winner, from all eligible entries received during the Promotion Period, on or after May 14, 2024. The potential Sweepstakes winner will be notified by email and potential winner (parent/legal guardian if winner is a minor in their state of residence) will be required to sign and return a Declaration of Compliance, Liability and Publicity Release ("**Release**"), which must be received by Administrator within five (5) days of the date notice or attempted notice is sent to the applicable potential winner, in order to claim the prize.

Instant Win Game: For the Instant Win Game, two thousand four hundred thirteen (2,413) random, computer-generated winning times, one for each prize listed below, will be generated during the Promotion Period. If Entrant is the first player to play the Instant Win Game on or after one of the random computer-generated times, Entrant will be a potential instant winner of the prize indicated. Each potential Instant Win prize winner may be notified by email and may be required to provide their name, home mailing address (P.O. Boxes may not be permitted) and confirm they meet the age eligibility requirement to confirm eligibility and for purposes of prize fulfillment within three (3) days of the date notice or attempted notice is sent, in order to claim the prize.

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES AND THE INSTANT WIN GAME. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT WIN GAME OR THE SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL SUCH ENTRANT'S ELIGIBILITY, AND THE APPLICABLE POTENTIAL INSTANT WIN GAME WINNER AND/OR SWEEPSTAKES WINNER HAS BEEN VERIFIED AND SUCH ENTRANT HAS BEEN NOTIFIED FROM SPONSOR OR ADMINISTRATOR THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.

Receiving a prize is contingent upon compliance with these Official Rules. If any potential winner of any prize cannot be contacted or fails to sign and return the required documents or provide the required information, within the required time period, or in the event that a prize is returned as undeliverable, the applicable potential winner forfeits the prize. In the event that the potential Sweepstakes grand prize ("**Grand Prize**") winner is disqualified for any reason, Sponsor will award the Sweepstakes Grand Prize to an alternate winner by random drawing from among all remaining eligible entries. In the event that a potential winner of an Instant Win Game prize valued over \$25 is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible game plays. There will be three (3) alternate drawings after which the prize will remain unawarded. Unclaimed prizes valued at \$25 or less will not be awarded. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the entire Promotion to the mailing address provided to Administrator at the time of winner verification.

6. Prizes:

Sweepstakes Prize:

ONE (1) GRAND PRIZE: Paranormal Prize Pack which includes one (1) Signed Ghostbusters movie poster by various cast & filmmakers; one (1) GHOSTBUSTERS SPENGLERS NEUTRONA WAND; one (1) Funko PoP! GHOSTBUSTERS AFTERLIFE: MINI PUFT WITH LIGHTER; one (1) PlayStation®5 console; one (1) Sony 65" class (64.5" diag.) BRAVIA XR X90L 4K LED TV; one (1) HT-A5000 | 5.1.2ch Dolby Atmos Soundbar; one (1) UBP-X800M2 | 4K Ultra HD Blu-ray Player; and one (1) \$50 PlayStation™ Store Code. Approximate Retail Value ("**ARV**") of Sweepstakes Grand Prize: \$3,500. All federal, state, or other tax liabilities (including, but not limited to, income taxes) arising from winning the Grand Prize in the Sweepstakes will be the sole responsibility of the applicable prize winner. The Grand Prize winner will be issued an IRS Form 1099-MISC (or other tax documents, if applicable) from Sponsor for the total ARV of the prize won (as stated herein) in the calendar year won. Odds of winning the Grand Prize depend on the number of eligible entries received during the Promotion Period.

Instant Win Game Prizes:

Prize Description	Quantity	ARV
Unsigned Ghostbusters Movie Poster	20	\$10.00
Ghostbusters: Afterlife Blu-ray® disc	10	\$20.00
Ghostbusters Spenglers Neutrons Wand	1	\$199.95
Funko PoP! Ghostbusters Afterlife: Lucky	2	\$15.00
Funko PoP! Ghostbusters Afterlife: Mini Puft Cracker	2	\$15.00
Funko PoP! Ghostbusters Afterlife: Mini Puft with Lighter	4	\$15.00
Funko PoP! Ghostbusters Afterlife: Muncher	5	\$15.00
Funko PoP! Ghostbusters Afterlife: Phoebe	5	\$15.00
Funko PoP! Ghostbusters Afterlife: Ecto-1 With Trevor	5	\$30.00
Funko PoP! Ghostbusters Afterlife: Podcast	2	\$15.00
Funko PoP! Ghostbusters Afterlife: Mini Puft with Ice Cream Spoon	3	\$15.00
Signed Ghostbusters Movie poster by various cast & filmmakers	4	\$500.00
WH-1000XM4 Wireless Noise Cancelling Headphones	5	\$349.00
XB13 EXTRA BASS™ Portable Wireless Speaker	5	\$50.00
\$25 Cinemark Gift Card	25	\$25.00
\$25 Regal Gift Card	25	\$25.00
25 Sony Rewards Points*	2,000	\$0.25
500 Sony Rewards Points*	150	\$5.00
1,000 Sony Rewards Points*	100	\$10.00
\$10 PlayStation Store Code	20	\$10.00
\$20 PlayStation Store Code	20	\$20.00

*Sony Rewards Points awarded as Instant Win Game Prizes will expire on December 31, 2024 (11:59pm PT).

Odds of winning depend on the date/time of entry, the number of prizes remaining available at the time of entry and number of eligible Instant Win Game plays received. The number of prizes available to be won will diminish as Instant Win Game prizes are awarded.

For All Prizes (Sweepstakes and Instant Win Game): All details, including color, size, and features of Ghostbusters merchandise, will be determined by Sponsor in its sole discretion. Terms and conditions of gift cards apply. The actual value of a prize that is an electronic product is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. No cash equivalent will be awarded for any prize, and all prizes are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. For each prize, Sponsor reserves the right to substitute such prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are solely responsible for all taxes and fees associated with receipt of a prize and/or its use. TOTAL ARV OF ALL PRIZES: **\$12,689.95**.

Limit: One (1) Sweepstakes prize and one (1) Instant Win Game prize per household.

7. Release: For each winner, by receipt of a prize, such winner agrees to release and hold harmless Sponsor, Columbia TriStar Marketing Group, Inc. ("**CTMG**"), Regal Entertainment Group, Cinemark, Sony Pictures Entertainment Inc., Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "**Released Parties**") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or to the receipt, use, inability to use or misuse of any prize.

8. Publicity: Except where prohibited by law, and notwithstanding anything in the Sony Rewards Privacy Policy, participation in the Promotion constitutes each winner's consent to Sponsor's, each of the Released Party's, its affiliates, and its agents' use of each winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration. If you are selected as a winner, your information may also be included in a publicly-available winner's list.

9. General Conditions: This Promotion is subject to these Official Rules and all federal, state, and local laws and regulations. Void where prohibited by law. WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS PROMOTION OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAW, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Sweepstakes Entries are not responsible or liable for Sweepstakes entries that are entered by other than human means (such as by an automated computer program or any non-human mechanism, entity, or device), in excess of the stated limits, illegible, late, destroyed, lost, misplaced, stolen, misdirected, tampered with, incomplete, deleted, damaged, mutilated, interrupted, or unavailable network, server, or other connections, garbled transmissions or miscommunications, telephone transmission problems; computer or software malfunctions or damage to a user's computer equipment (software or hardware); typographical or other error contained in the Official Rules or other Promotion-related material; technical failures; or other errors or malfunctions of any kind whether human, mechanical, electronic, or otherwise not in compliance with these Official Rules, and all such Sweepstakes entries will be disqualified. Proof of sending or submission of entry will not be deemed proof of receipt by Sponsor. Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes or Instant Win Game, or any part thereof, if any fraud, technical failures, human error, or any other factor, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) impairs the integrity or proper functioning of the

Sweepstakes or Instant Win Game or interferes with any aspect of the Sweepstakes or Instant Win Game, including but not limited to fulfillment of the prize(s), as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance and may modify the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual and/or Entrant (and void all associated entries) or entitlement to a prize if Sponsor determines or suspects that the individual and/or Entrant has attempted to undermine the legitimate operation of the Sweepstakes or Instant Win Game by tampering, cheating, hacking, deception, or other fraudulent, deceptive or unfair playing practices (including any entries generated by script, macro, robotic, programmed, or any other automated means or any other means which subvert the entry process) or attempting any of the foregoing. Sponsor reserves the right, in its sole discretion, to disqualify any individual and/or Entrant that Sponsor finds to be attempting to tamper with the entry process or the operation of the Sweepstakes or Instant Win Game or to be acting in violation of these Official Rules or the Sony Rewards Terms and Conditions, or acting in an unsportsmanlike or disruptive manner. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. By accepting a prize, each prize winner attests to their compliance with these Official Rules and, if applicable, by returning a completed Release, each prize winner further attests to the provisions stated therein.

10. Additional Terms/Limitations of Liability/Disclaimers: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, caused by printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections to the internet, in phone lines or network hardware or software; (3) unauthorized human intervention in any part of Promotion, including but not limited to the entry process; (4) technical or human error which may occur in the administration of the Promotion, including but not limited to the processing of entries; or (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Promotion or to the receipt, use, inability to use, or misuse of any prize. If for any reason an Entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if it is possible, No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

IN NO EVENT WILL RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR PARTICIPATION IN THIS PROMOTION AND/OR ANY PRIZE AWARDED HEREUNDER. WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS PROMOTION, INCLUDING THE WEBSITE AND ALL PRIZES, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

Entrants also agree to be bound by these Official Rules and decisions of Sponsor and/or Sponsor's representatives, which are final and binding in all respects, and waive any right to claim any ambiguity in these Official Rules, Sony Rewards Terms and Conditions, Sony Rewards Privacy Policy or any Promotion materials. The failure of Sponsor to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public

enemies, actions of governmental authorities, epidemics, pandemics, or any circumstance outside of the control of the Sponsor (excepting compliance with applicable codes and regulations) or other force majeure event will not be considered a breach of these Official Rules.

11. Disputes: This Promotion shall be construed and governed according to the laws of the U.S. and the state of New York. Any dispute, controversy, cause of action or claim arising out of, connected with or relating to (i) this Promotion; (ii) the awarding or redemption of the prizes; and/or (iii) the determination of the scope or applicability of these Official Rules or their enforcement or interpretation (each a “**Claim**”), shall be governed by and construed in accordance with the substantive laws of the state of New York without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state’s laws. Except where prohibited, Entrants agree that any Claim will be resolved individually, without resort to any form of class action. Entrants further agree that any Claim/judgment/award shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in the Promotion but in no event attorneys’ fees; and, under no circumstances, will Entrants or participants be entitled to obtain awards for and hereby waives all rights to claim indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Should any term of this section be deemed by a tribunal of competent jurisdiction void, unenforceable or contrary to law, such term shall, but only to the extent necessary to bring this section within the requirements of law, be deemed to be severed from the other terms of these Official Rules, and the remainder of these Official Rules shall be given effect as if it had not included the severed term herein.

THE PARTIES HEREBY WAIVE THEIR RIGHT TO A JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THESE OFFICIAL RULES WHETHER SOUNDING IN CONTRACT OR TORT.

12. No Injunctive Relief: EACH ENTRANT UNDERSTANDS AND AGREES THAT THEY SHALL HAVE NO RIGHT TO ENJOIN OR RESTRAIN THE DEVELOPMENT, PRODUCTION, ADVERTISING, PROMOTION, DISTRIBUTION OR EXPLOITATION OF THE CREATIVE BRIEF OR THE PICTURE, OR ANY OTHER MOVIE, PRODUCTION OR PROJECT OF CTMG OR ANY OF ITS AFFILIATES.

13. Severability: If the application of any provision of these Official Rules to any particular facts or circumstances shall for any reason be held to be invalid, illegal or unenforceable by a court, arbitration panel or other tribunal of competent jurisdiction, then (a) the validity, legality and enforceability of such provision as applied to any other particular facts or circumstances, and the other provisions of these Official Rules, shall not in any way be affected or impaired thereby; and (b) such provision shall be enforced to the maximum extent possible. In addition, if any provision contained in these Official Rules shall for any reason be held to be excessively broad as to duration, geographical scope, activity or subject, it shall be construed by limiting and reducing it, so as to be enforceable to the extent compatible with applicable law.

14. Entrant’s Personal Information: Except as otherwise indicated herein, including in Section 8, or as agreed upon in a Release, information collected from Entrants is subject to the Sony Rewards Privacy Policy located at <https://www.rewards.sony.com/privacy.html>.

15. Winners’ List: For a winners’ list, please [click here](#). The winners’ list will be posted after winner confirmation is complete. An additional copy of these Official Rules by which all Entrants are bound, or the winners’ list, may be obtained by sending a self-addressed, stamped envelope to: “Sony Ghostbusters: Frozen Empire Sweepstakes” “Rules” or “Winners’ List” (specify which), Attn: Sony Rewards Customer Service, 115 W. Century Rd., Suite 250, Paramus, NJ 07652 to be received no later than August 30, 2024.

Reserved.